

SubAccounts

Sub Accounts / Sub ID's are a hugely valuable tool for affiliate publishers. They allow you to accurately see which campaigns, blog posts, videos or images are performing the best to generate you the most commission possible. They are simple to use and can be used in conjunction with [Deeplinks](#).

To generate a Sub ID follow this simple process. You can have up to 5 Sub ID's per tracking link.

Within >>Offer Information and the >> Tracking Link section you will find Sub Accounts / Sub ID fields (1)

The screenshot shows a user interface for configuring tracking links. On the left, there is a 'Tracking link' section with a URL input field containing 'https://track.roeye.co.nz/click?pid=69&offer_id=235' and an 'SSL' checkbox. Below the URL are two tabs: 'Sub Accounts' (selected) and 'Deeplink'. There are five input fields labeled 'Sub 1' through 'Sub 5'. Orange arrows point from each of these fields to a large number '1' on the right. On the right side of the interface, there is a 'Traffic sources' table with the following data:

Traffic source	Status
Web sites	Allowed
Doorways	Allowed
Context AD	Allowed
Brand Context AD	Allowed
Teaser/banner AD	Allowed
Social networks: targeted AD	Allowed
Social networks: publics, games, applications	Allowed
Emailing	Allowed
Mobile traffic	Allowed
ClickUnder/PopUnder	Allowed
Rebrokering	Disallowed
Incent traffic	Disallowed

The process for creating a Sub Account is very simple. Simply type into the relevant field a Sub ID value you will find useful for your reporting as shown in the example below.

This shows Sub ID 1 = FACEBOOK (1), Sub ID 2 = PAID (2), Sub ID 3 = AUCKLAND (3).


As you complete the Sub ID fields the Tracking link (4) alters to reflect these Sub ID's.

▶ Creatives

Download all

Tracking link

Trackers integration

 https://track.roeye.co.nz/click?pid=69&offer_id=235&sub1:

Sub Accounts Deeplink

Sub 1

FACEBOOK

Sub 2

PAID

Sub 3

AUCKLAND

Sub 4

Sub 5

Daily limit

Traffic sources

Web sites	✔ Allowed
Doorways	✔ Allowed
Context AD	✔ Allowed
Brand Context AD	✔ Allowed
Teaser/banner AD	✔ Allowed
Social networks: targeted AD	✔ Allowed
Social networks: publics, games, applications	✔ Allowed
Emailing	✔ Allowed
Mobile traffic	✔ Allowed
ClickUnder/PopUnder	✔ Allowed
Rebrokering	✘ Disallowed
Incent traffic	✘ Disallowed

▶ Your Postbacks

The tracking link can now be copied and will include all of this Sub ID information - in this example the link now looks like this:

https://track.roeye.co.nz/click?pid=69&offer_id=235&sub1=FACEBOOK&sub2=PAID&sub3=AUCKLAND

Each one of those Sub ID variables will now be tracked if a click or conversion happens from that tracking link and can be queried in your statistics section.